



With the support from  
the European Union Programme  
EaSI 2014-2020



## **Title ASSISTANT BRAND MANAGER**

N° of positions available: 1

Starting date of the traineeship: 01/07/2023 until 31/12/2023

### **About the company:**

Ferrero is a family-owned company with a truly progressive and global outlook and iconic brands such as Nutella®, Tic Tac®, Ferrero Rocher®, Raffaello®, Kinder Bueno® and Kinder Surprise®. As the love for our brands continues to grow, so too does our global reach. Represented in more than 50 countries, with products sold in more than 170, the Ferrero Group is loved by generations around the world. The secret to our global success? 38,767 dedicated employees who celebrate care and quality to craft a business, careers and brands we are proud of. Join us, and you could be one of them.

Ferrero is committed to building a diverse and inclusive culture in which all employees feel welcomed and appreciated and have the same opportunities. We believe all of our people are equally talented in their own way. In nurturing the curiosity and natural abilities of our employees, we provide them, generation after generation, the means to succeed personally and professionally, enabling them to craft their journey at Ferrero. The diversity of our talents is what makes our work environment multicultural, innovative and highly rewarding.

### **About the role:**

Hundreds of young professionals are joining the extended Ferrero family every year, finding international opportunities and learning experiences to fulfill their professional dreams. Ferrero is a unique company that has fully transformed the confectionary world with its exclusive brands. At Ferrero, we work on big ideas that win over hearts everywhere in the world.

### **Description:**

#### **Main activities:**

- Developing material linked to promotional activities or brand activation
- Creation of standard packaging and/or promotional ones, in relationship with creative agencies
- Brands and market analysis (Nielsen, GFK...)
- Operational follow-up on brands communication means: brands website, social-media campaign, sales folders, advertisements...)
- Contribution to ad hoc projects
- Collaboration in an international environment

### **Requirements:**

We are searching for enthusiastic European candidates, holding a bachelor's degree in Marketing, Economics, Management.

Language skills Fluency in English and French. Knowledge of Dutch is an asset.

Excellent working knowledge of Office package (and above all Excel, Powerpoint)

Proactive approach and ability to work under pressure within strict deadlines

Excellent interpersonal communication skills and ability to communicate effectively with team members, suppliers, and various other collaborators.

Demonstrate organizational/time-management and problem-solving skills

Open-minded, diligent and autonomous

Highly numerate with well-developed analytical skills and close attention to details



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### Conditions:

Position to be held: traineeship  
Daily working time: full time  
Type of contract: Convention Immersion Professionnelle  
Vacation days: 6 days  
Gratification: up to 1090/month, it is not salary!

**Workplace:** Ferrero 187 Chaussée de la Hulpe, 1170 Watermael-Boitsfort. BELGIUM

The trainee will be supported by the EURES TMS project as well, granting him/her additional benefits such as: relocation support, language course, subsistence allowance

Find out more [EURES TMS](#)

### Application:

**If the requirements fit your profile, apply as follows:**

Register on the platform: <https://eureslogin.anpal.gov.it/account/registrazione> ; fill in all the sections and your curriculum vitae.

Then apply: the vacancy, Ferrero, Assistant Brand Manager- is visible on the platform ,once you have duly registered and filled in all the sections **by 15.05.2023**

Only eligible shortlisted candidates will be contacted

Email for further information (not application!): [eurespuglia@regione.puglia.it](mailto:eurespuglia@regione.puglia.it)